

## TYPES OF POSTER FINISHING

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Finishing gives prints the extra durability, rigidity and longevity required to survive in adverse environmental conditions.

### FINISHING APPLICATIONS

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| <b>Indoor</b> <ul style="list-style-type: none"><li>• Rigid <i>Point of sale, Trade fairs, Shopping centers</i></li><li>• Flexible <i>Fully sealed prints, Backlit Signage, Presentations</i></li><li>• Floor graphics <i>Point of sale, Shopping centers, Supermarkets, Airports, Directional</i></li></ul> | <b>Outdoor</b> <ul style="list-style-type: none"><li>• <i>Retail signage, Building sites, Bus stops</i></li><li>• Fleet graphics <i>Magnetic, Vinyl</i></li></ul> |
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### INKS

- Dye Based
- UV/Pigmented - for outdoor applications

### MOUNTING

#### Foamboard • Ultraboard

- Mounting is a good option to preserve prints that do not require flexibility.
- For economical indoor prints used for a short period of time.
- Particularly useful for short-term, indoor applications, such as posters, wide format graphics, in-store and point of purchase displays and litigation graphics.

#### Corrugated Plastic • Magnetic Sheeting

- Magnetic automobile signs
- Outdoor signage

### LAMINATING

#### Large & Small Formats

- Choose lamination when prints need a long life and are subject to the effects of the environment and high traffic.
- Laminating can also involve mounting onto a substrate.

### ENCAPSULATING

- Encapsulating seals a print for long-term, durable use.
- Protects prints from exposure to water and moisture.

### OVERLAMINATING

- Extends the life of your outdoor prints & graphics.

### EDGE TRIM

- Protects and beautifies your mounted prints.
- Prevents edge lift, dog ears and dents.
- Adds a polished look to your graphics.



Graphic Design • Reprographics • Signage • Digital Printing • Large Format

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